

# TEAM526 WELCOMES YOU

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The Ambit Energy Business  
Presentation for Texas



**AMBIT**ENERGY<sup>®</sup> 

# A VISION FOCUSED ON YOUR SUCCESS

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Our Company



**AMBIT**ENERGY<sup>®</sup>



## Our Vision:

“ To become the **finest**  
and **most-respected**  
retail energy provider  
in America ”

**Jere Thompson, Jr.**

Co-Founder and  
Chief Executive Officer

# Why Ambit is the Right Choice

- Founded in 2006 by CEO **Jere Thompson, Jr.** and CMO **Chris Chambless**
- High growth experience
- Fortune 500 executive team

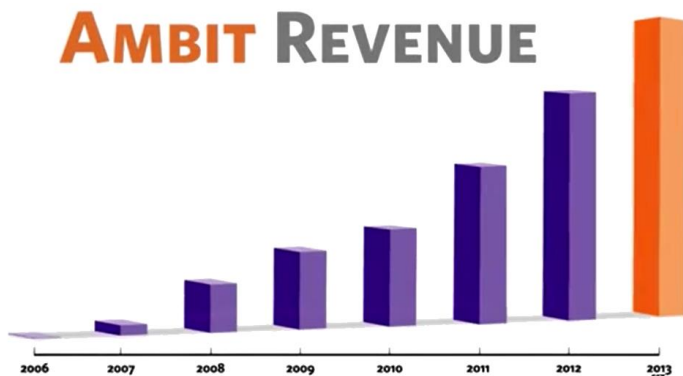


Chris Chambless

Jere Thompson, Jr.

# Why Ambit is the Right Choice

- Founded in 2006 by CEO **Jere Thompson, Jr.** and CMO **Chris Chambless**
- High growth experience
- Fortune 500 executive team
- Over 1.3 Million Customers
- Over \$1.5 Billion in Revenue



Chris Chambless

Jere Thompson, Jr.



# Ambit Awards & Recognition

The Dallas Morning News



PLACES TO WORK

Top 100 Places to Work  
Dallas Morning News



Featured annually in  
Success From Home Magazine



#1 Fastest-growing  
Private Company in America



#1 Retail Electric Provider  
JD. Power & Associates

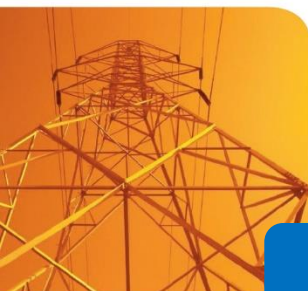


#13 Direct Selling News  
Direct Selling News

# DEREGULATION OPENS THE WINDOW

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Our Industry



**AMBIT**ENERGY<sup>®</sup> 

# The Window is Open

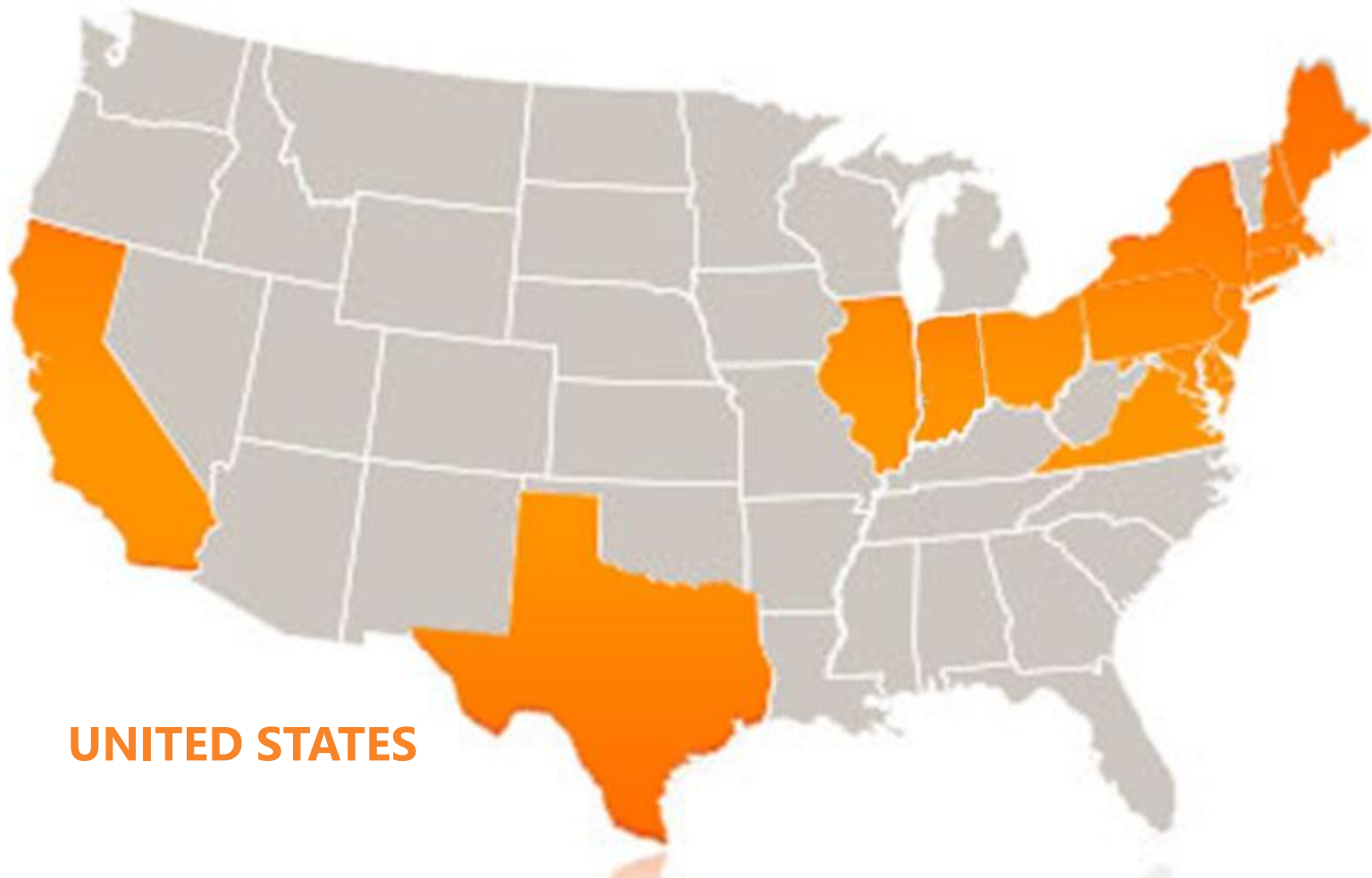
- Energy monopolies are being broken up
- Customers have a right to choose
- The timing is perfect





# How Big Is The Opportunity

- Current Market: **\$116.6 Billion**
- Potential Customers: **71.5 Million**
- Current Market Share: less than **3%**



UNITED STATES

OUR  
INDUSTRY

# How Big Is The Opportunity



# How Big Is The Opportunity

- Current Market: **\$70.1 Billion**
- Potential Customers: **79.9 Million**
- Current Market Share: less than **1%**

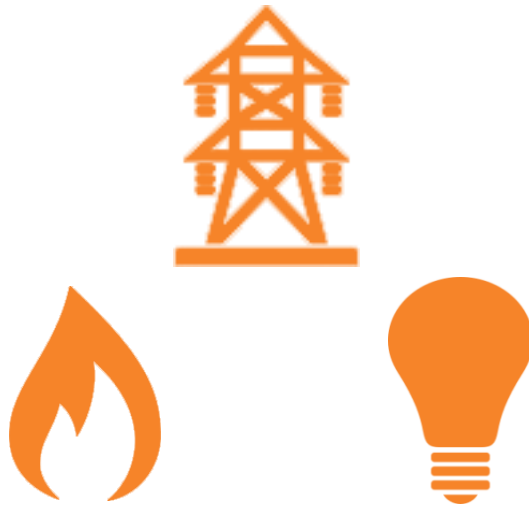


# How it Works

## Generation



## Delivery



## Energy Retailer





# ENERGY SAVINGS AND CUSTOMER REWARDS

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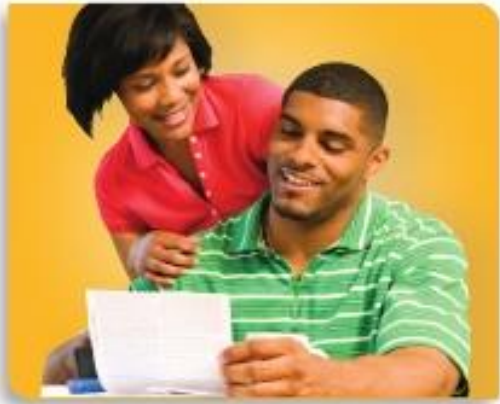
Our Service



**AMBIT**ENERGY<sup>®</sup> 

# The Perfect “Product”

## For Consumers



- Everyone uses it
- No cost to switch
- Easy enrollment process
- Nothing changes for the Customer

# The Perfect "Product"

## For Consumers



- Everyone uses it
- No cost to switch
- Easy enrollment process
- Nothing changes for the Customer

## For Business Owners



- No inventories
- No deliveries
- No collections
- No boss or employees

# Impressive Savings & Benefits

- **Great savings!** Competitive rates
- Satisfaction **guaranteed**
- **Green-e Energy** certified products available
- **Solar** available in CA, CT, MA, MD, NJ and NY



**Energy**  
CERTIFIED



# Impressive Savings & Benefits

- **Great savings!** Competitive rates
- Satisfaction **guaranteed**
- **Green-e Energy** certified products available
- **Solar** available in CA, CT, MA, MD, NJ and NY
- **Welcome gift** for enrolling
- **Monthly Travel Rewards** points

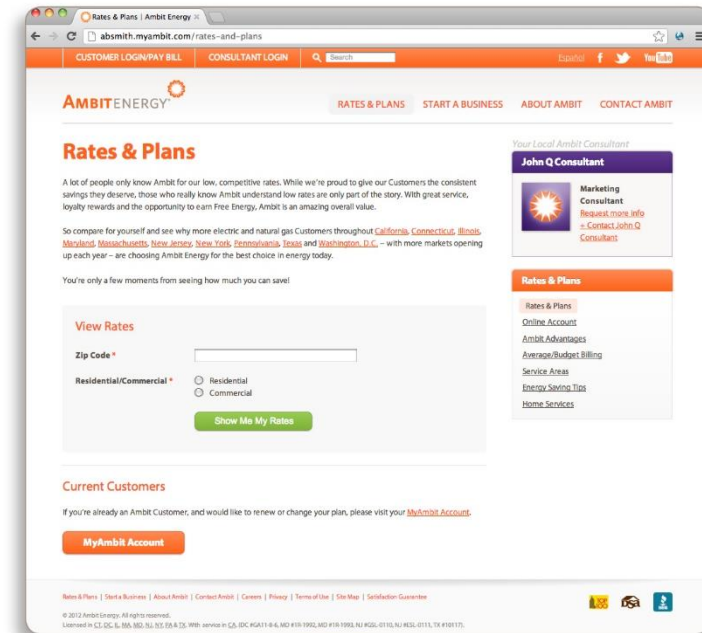


**Energy**  
CERTIFIED

OUR  
SERVICE

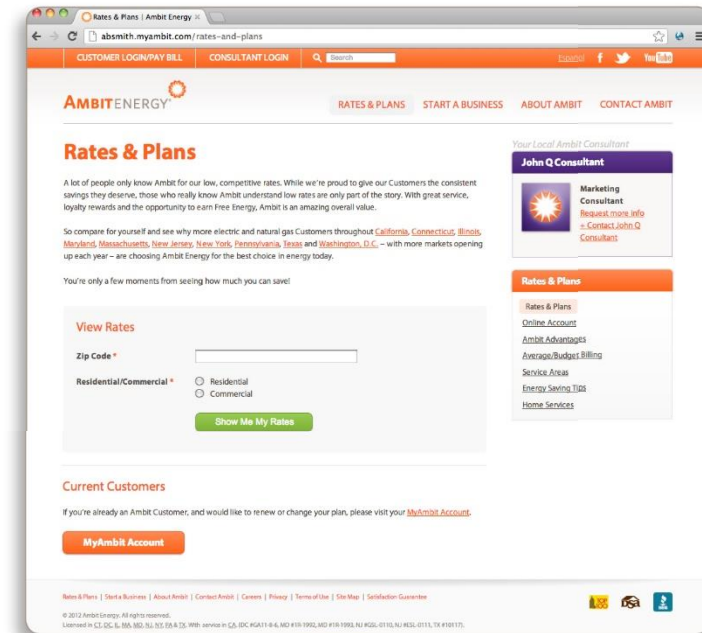
# Customer Referral Program

➔ All Customers receive a free website



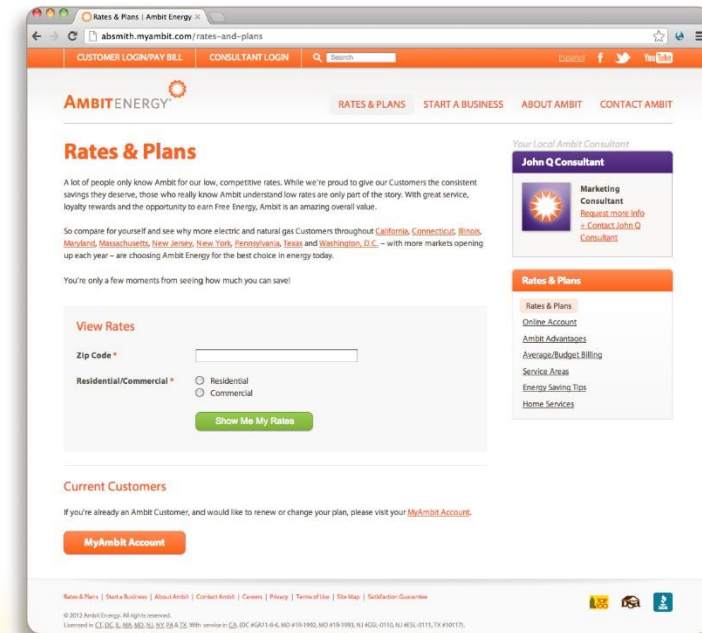
# Customer Referral Program

- All Customers receive a free website
- **5 Customers=** choice of exciting travel packages



# Customer Referral Program

- All Customers receive a free website
- **5 Customers=** choice of exciting travel packages
- **15 Customers=** energy credits up to and including **Free Energy!**





# YOU HAVE THE POWER IN YOUR HANDS

Our Opportunity



**AMBIT**ENERGY<sup>®</sup>

THE AMBIT  
OPPORTUNITY

# Ambit Marketing Model



# Personal Relationships

We make recommendations every day...



- Music
- Movies
- Restaurants
- TV Shows

# Personal Relationships

We make recommendations every day...

- Music
- Movies
- Restaurants
- TV Shows

**we just don't  
get paid for them**





THE AMBIT  
OPPORTUNITY

# Own and Operate Your Own Business

→ **\$75** one-time fee with  
no annual renewal



→ **\$24.95** per month for personal business  
building system

# Benefits of Owning Your Own Business

- ➔ Flexible schedule
- ➔ Incredible tax benefits
- ➔ Unlimited income potential



# Making the Decision to Get Started

**Ask Yourself...**



# Making the Decision to Get Started

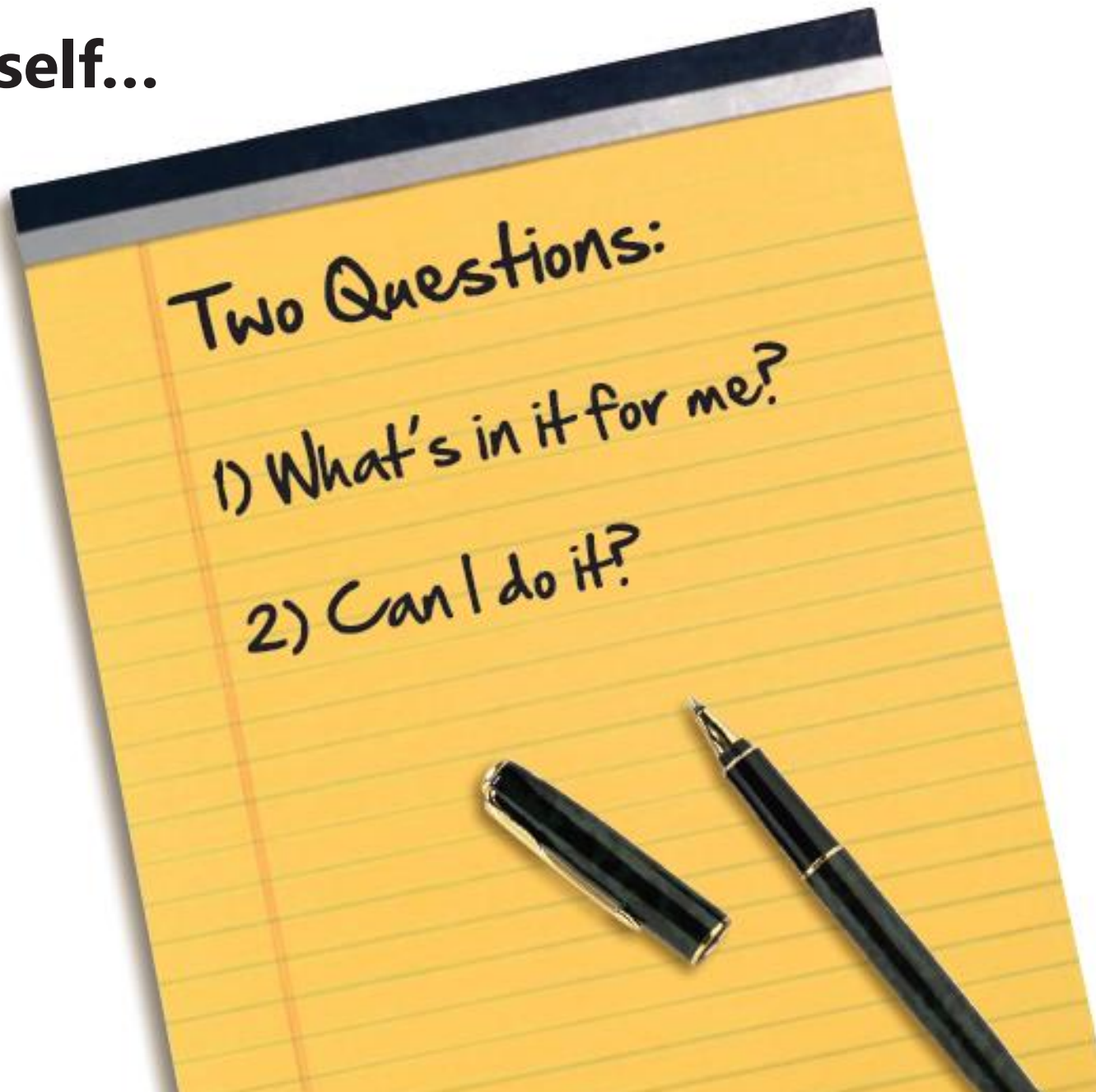
**Ask Yourself...**





# Making the Decision to Get Started

**Ask Yourself...**



# We Do Two Simple Things

- 1 Gather a handful of **loyal Customers**, people we know, love and trust





# We Do Two Simple Things

**1** Gather a handful of **loyal Customers**,  
people we know, love and trust

and

**2** Help others do the same



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OPPORTUNITY

# Promote and Earn More

5

**Personal Customers**

2

**Personal Consultants**

6

**Total Consultants**



THE AMBIT  
OPPORTUNITY

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**\$100**

THE AMBIT  
OPPORTUNITY

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OPPORTUNITY

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THE AMBIT  
OPPORTUNITY

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OPPORTUNITY

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THE AMBIT  
OPPORTUNITY

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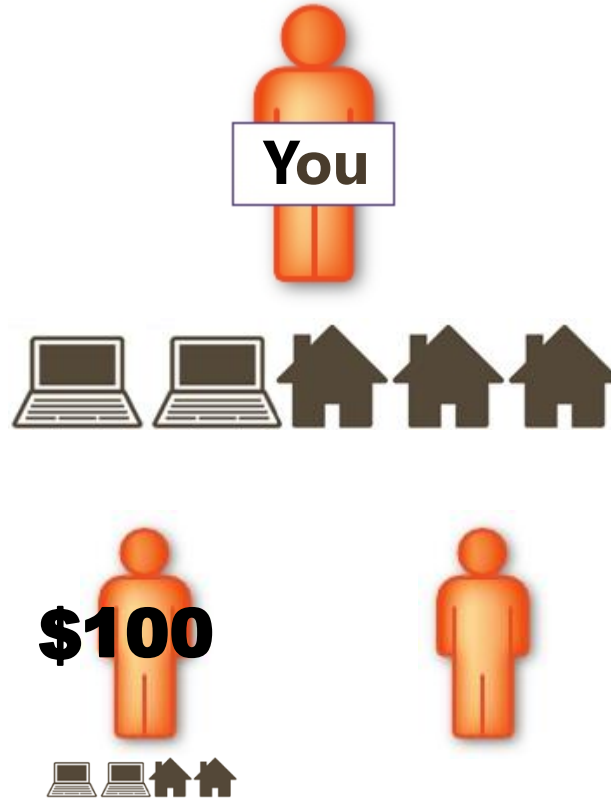
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THE AMBIT  
OPPORTUNITY

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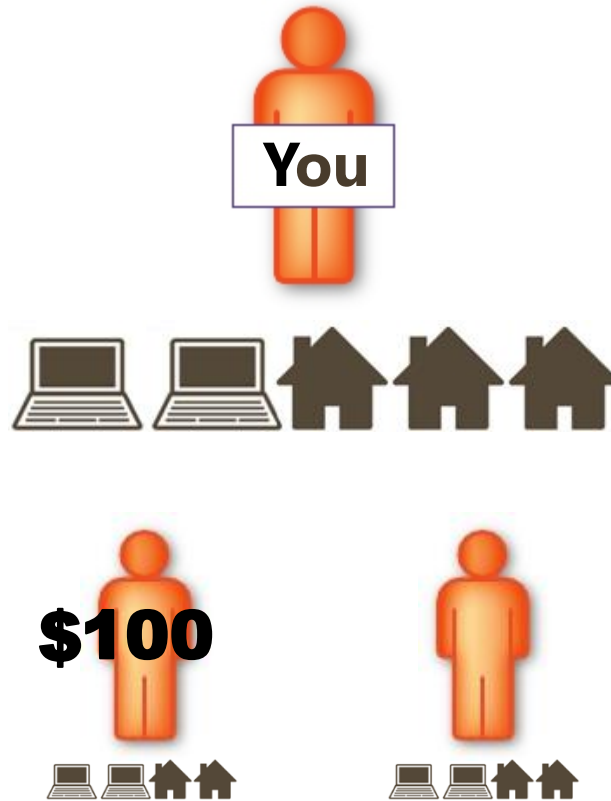
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THE AMBIT  
OPPORTUNITY

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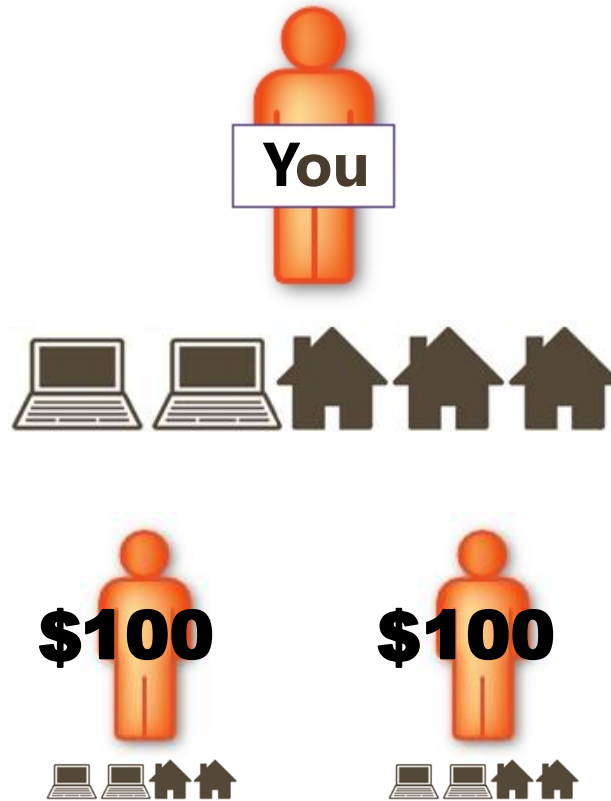
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THE AMBIT  
OPPORTUNITY

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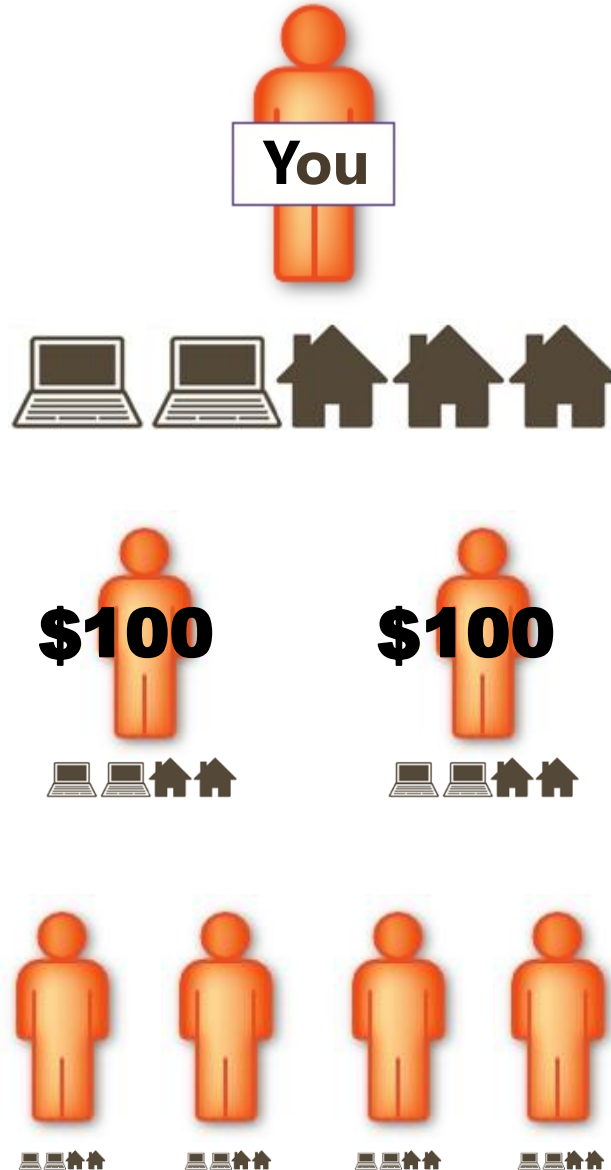
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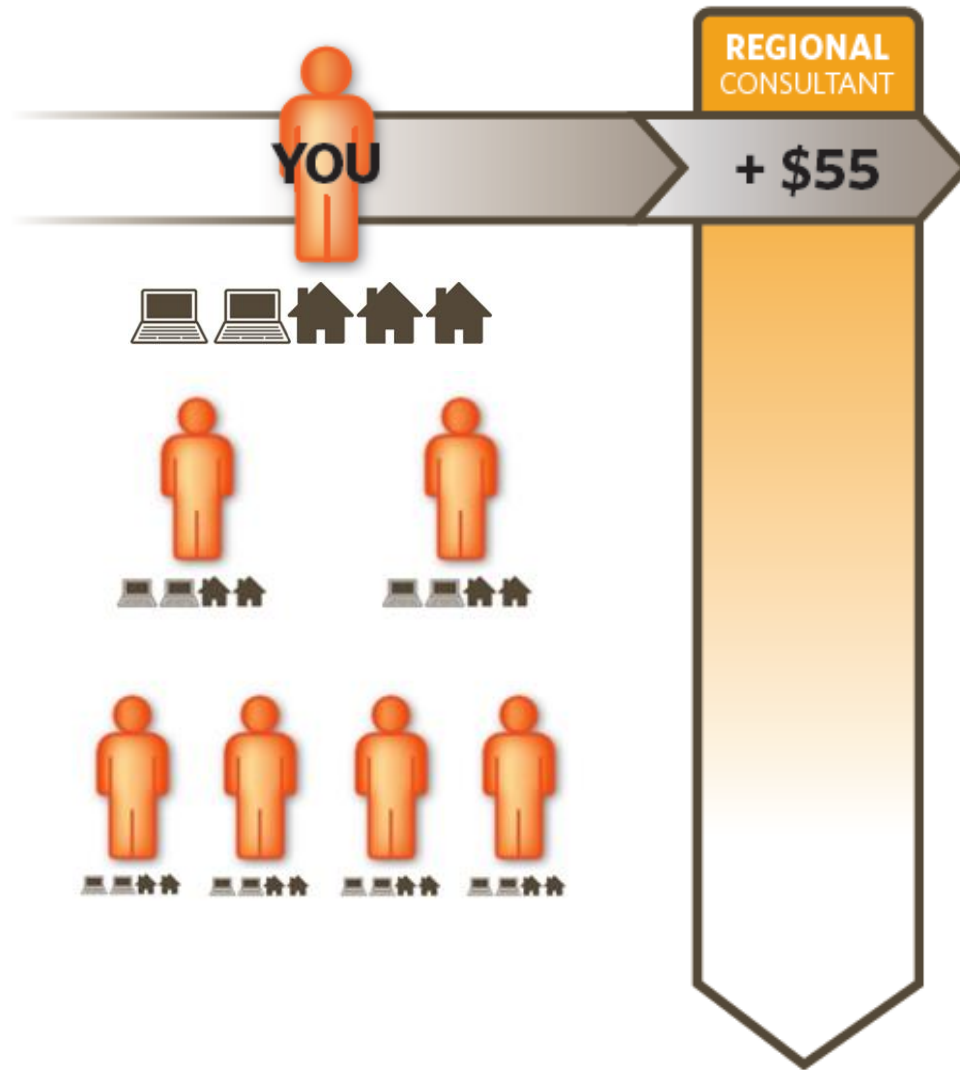
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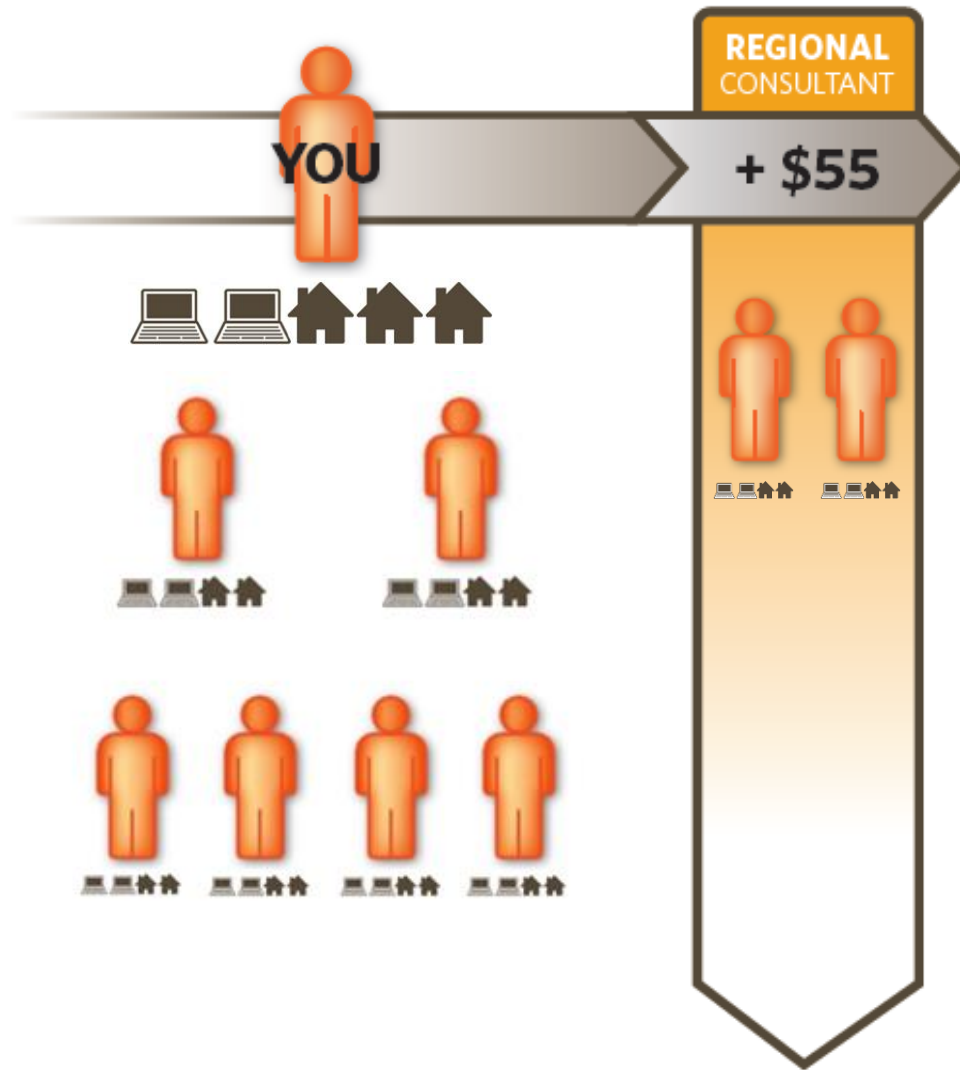
THE AMBIT  
OPPORTUNITY

# Promote and Earn More



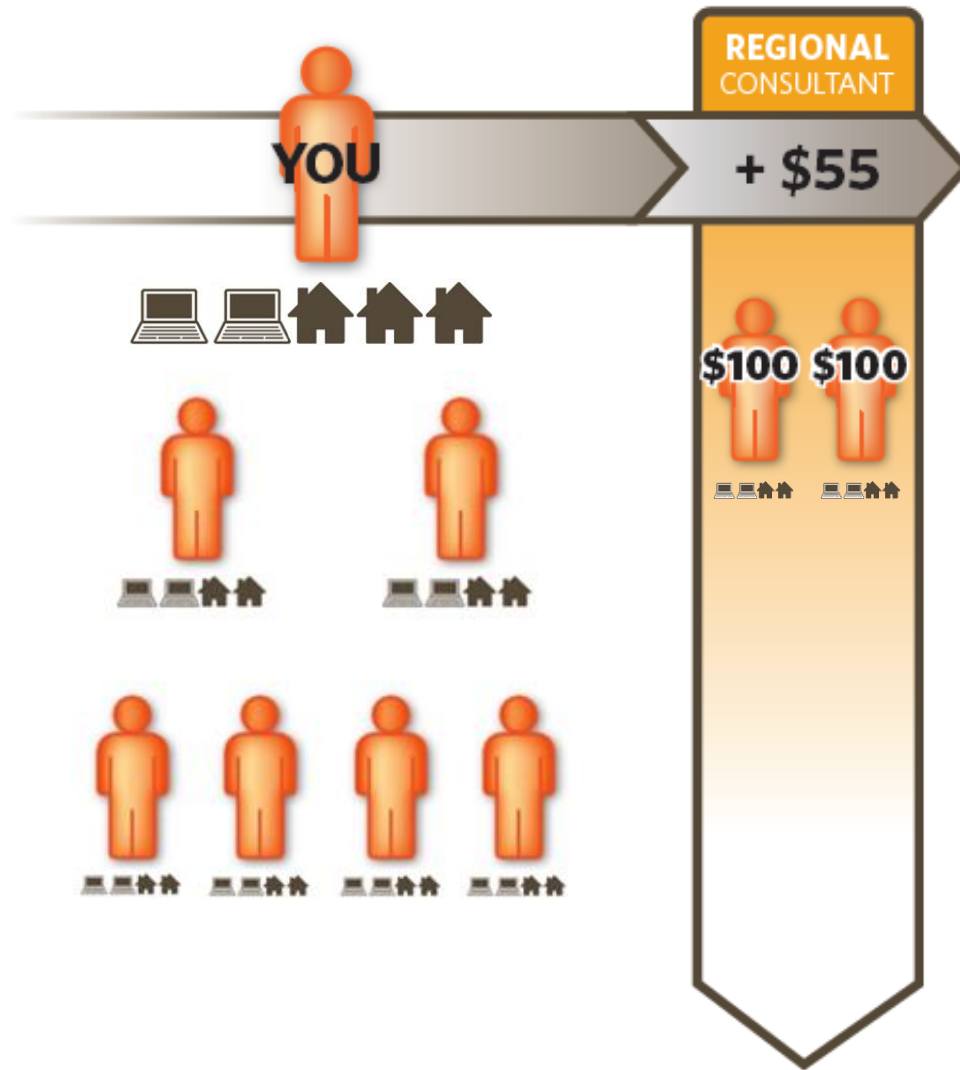
THE AMBIT  
OPPORTUNITY

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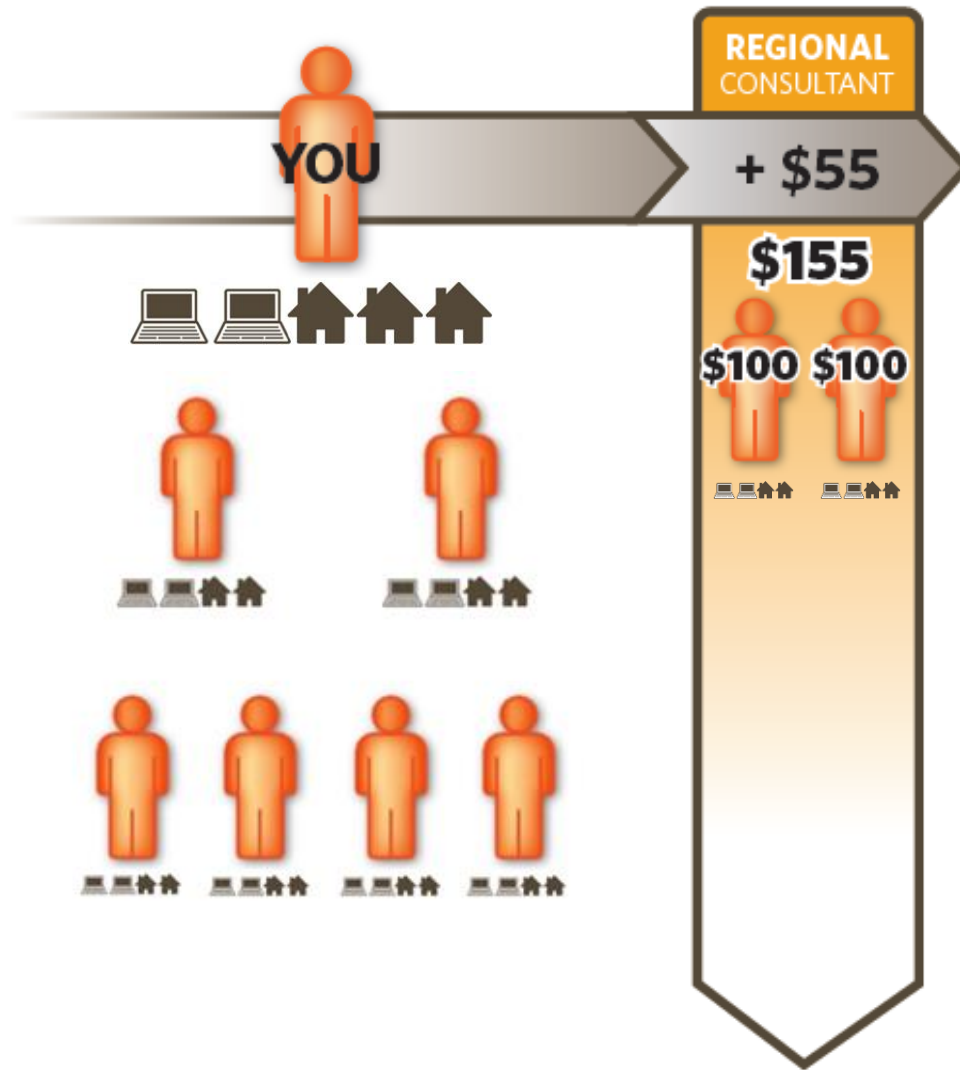
THE AMBIT  
OPPORTUNITY

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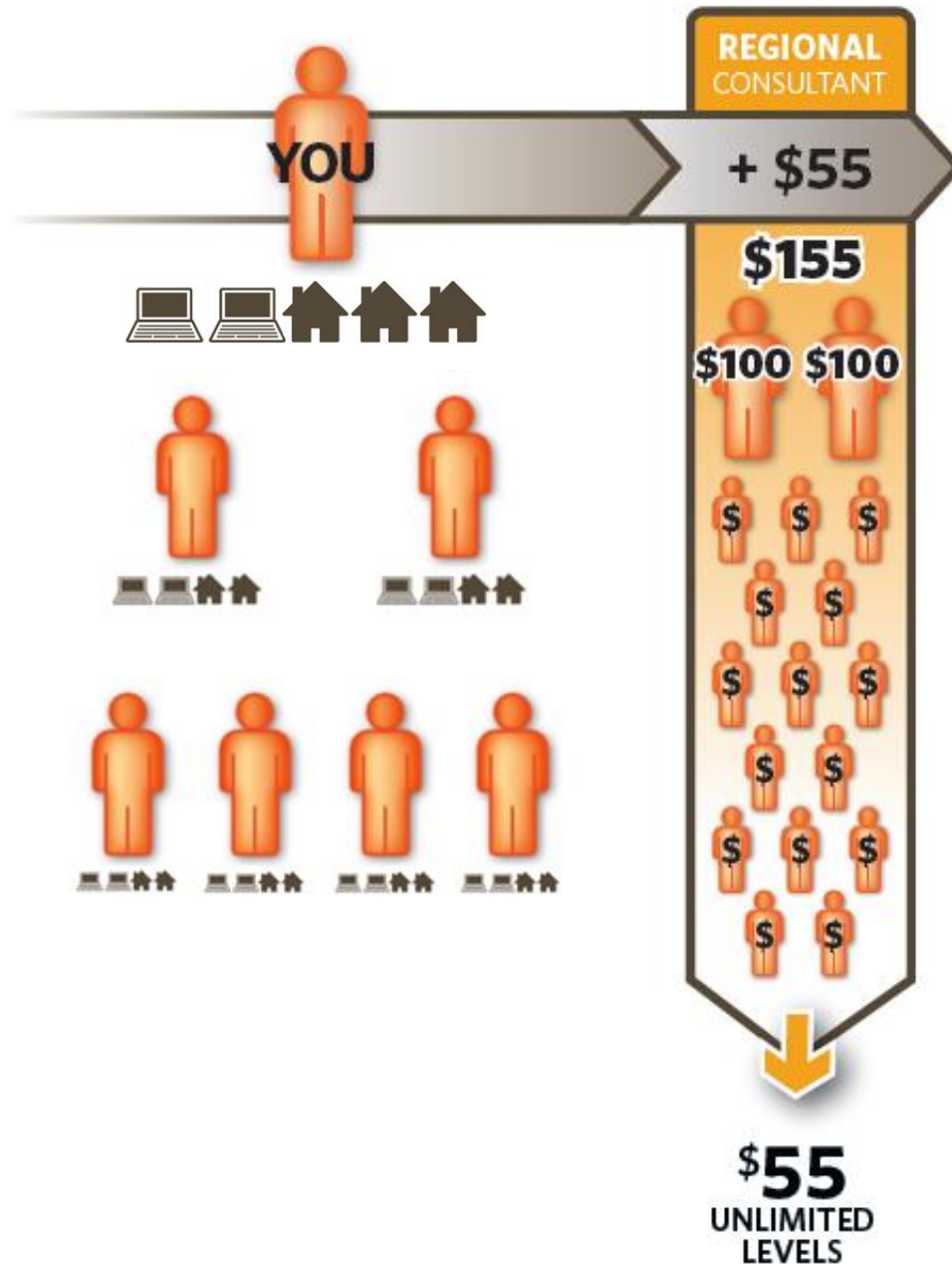
THE AMBIT  
OPPORTUNITY

# Promote and Earn More



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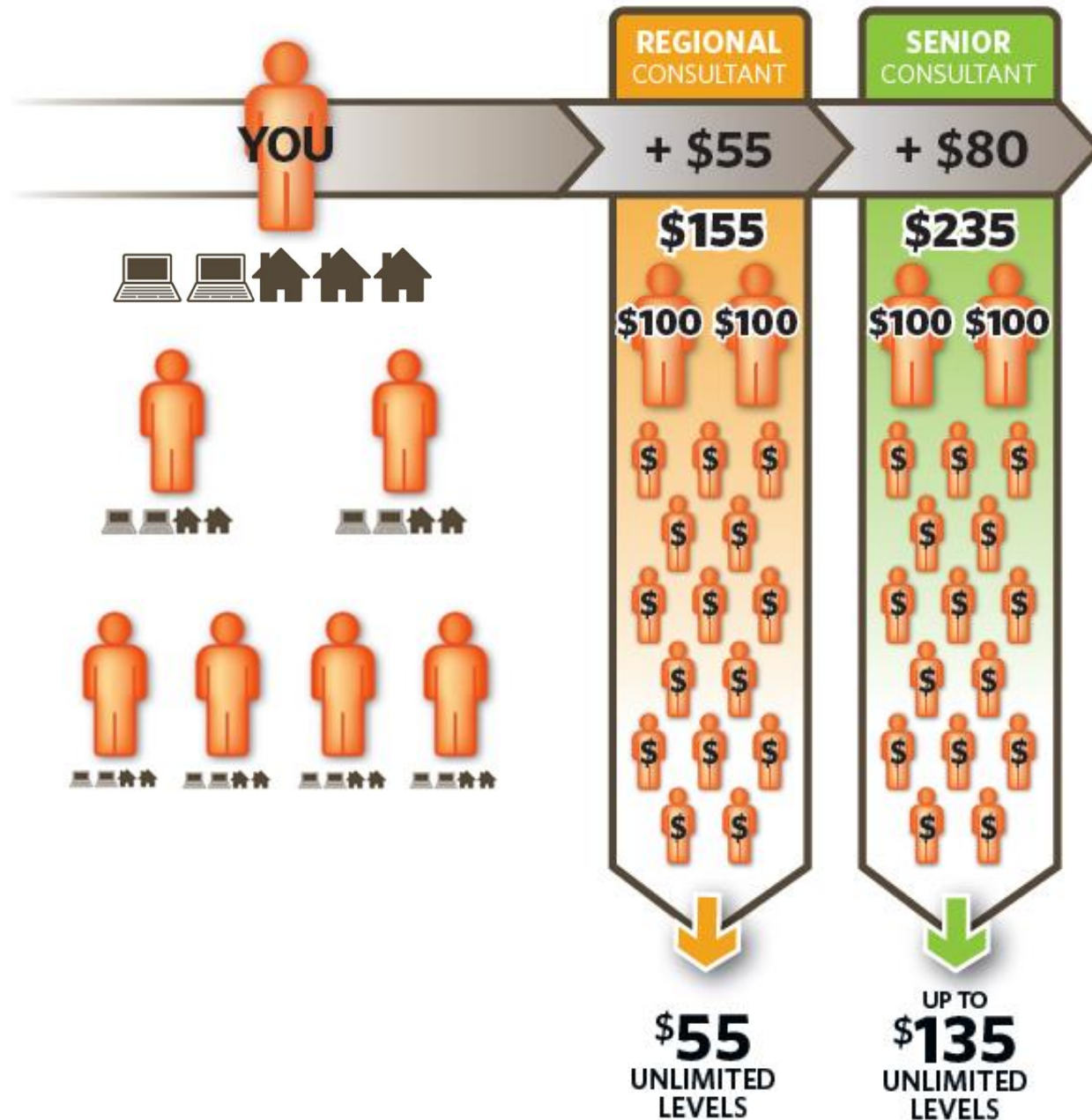
# Promote and Earn More





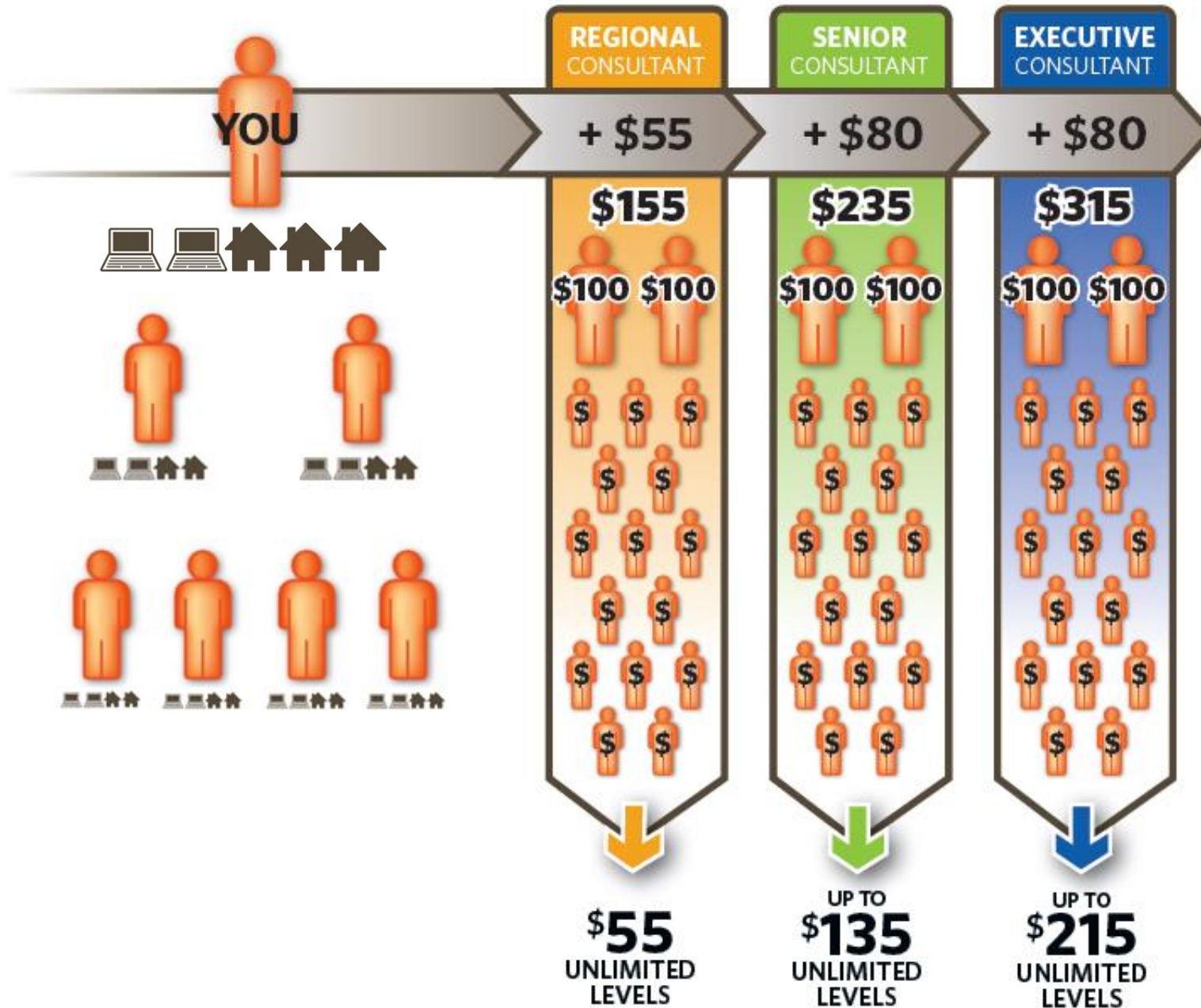
THE AMBIT  
OPPORTUNITY

# Promote and Earn More



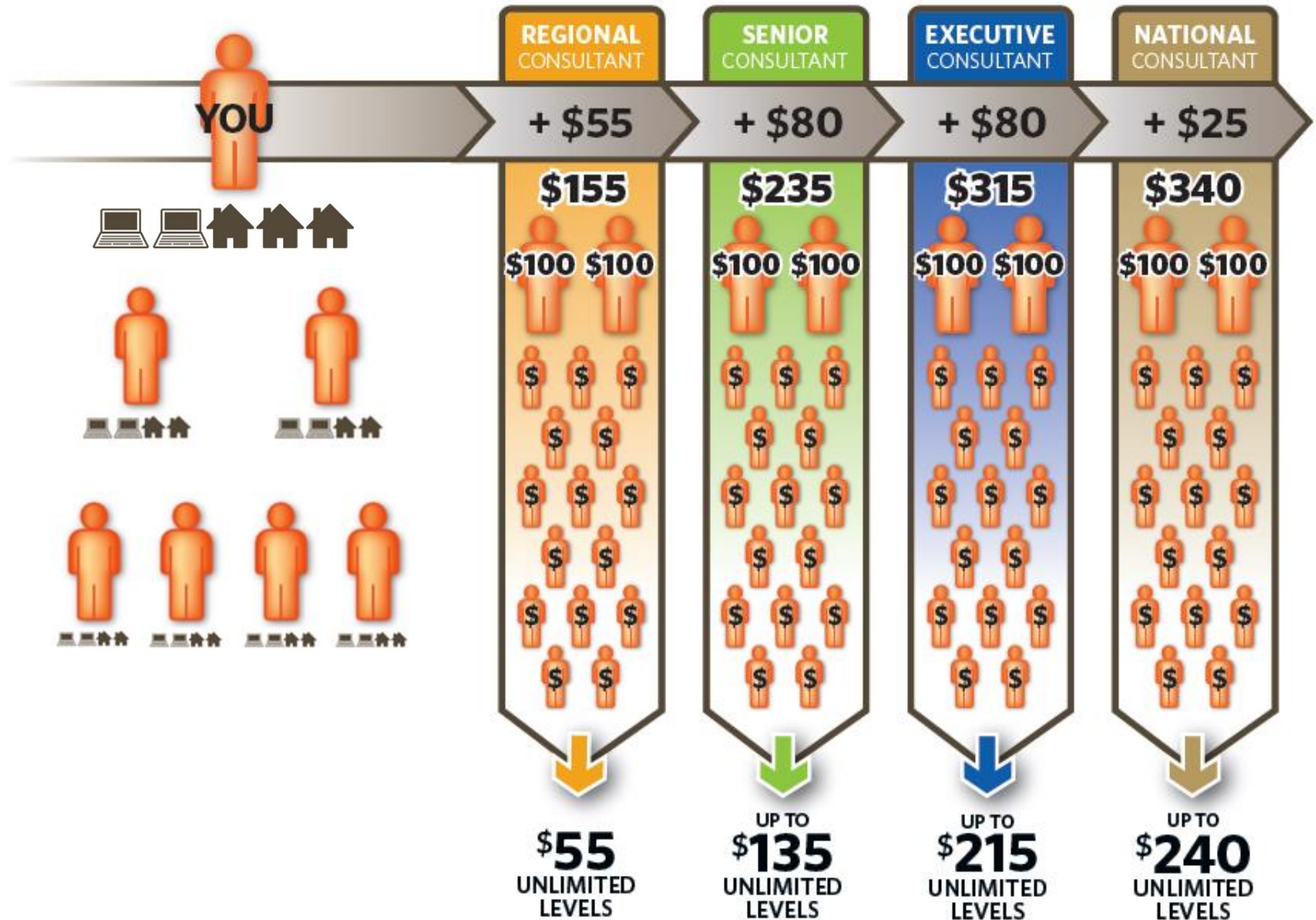
## THE AMBIT OPPORTUNITY

# Promote and Earn More



THE AMBIT  
OPPORTUNITY

# Promote and Earn More





# Monthly Income Potential

## 7- Level Payout: Texas

if each MC gathers 2 Customers

Levels	MCs
You	0
1	3
2	9
3	27
4	81
5	243
6	729
7	2,187
Total	3,279

# Monthly Income Potential

## 7- Level Payout: Texas

if each MC gathers 2 Customers

Levels	MCs	Customers
You	0	20
1	3	6
2	9	18
3	27	54
4	81	162
5	243	486
6	729	1,458
7	2,187	4,374
Total	3,279	6,578

\* Chart provided is for demonstration purposes only. All results achieved are based on the efforts of each independent consultant, and are not indicative of the earnings of the typical independent consultant or any minimum potential earnings.

# Monthly Income Potential

## 7- Level Payout: **Texas**

if each MC gathers 2 Customers

Levels	MCs	Customers	Band 1
<b>You</b>	<b>0</b>	<b>20</b>	<b>\$.05</b>
<b>1</b>	<b>3</b>	<b>6</b>	<b>\$.10</b>
<b>2</b>	<b>9</b>	<b>18</b>	<b>\$.20</b>
<b>3</b>	<b>27</b>	<b>54</b>	<b>\$.40</b>
<b>4</b>	<b>81</b>	<b>162</b>	<b>\$.75</b>
<b>5</b>	<b>243</b>	<b>486</b>	<b>\$1.00</b>
<b>6</b>	<b>729</b>	<b>1,458</b>	<b>\$1.50</b>
<b>7</b>	<b>2,187</b>	<b>4,374</b>	<b>\$2.00</b>
<b>Total</b>	<b>3,279</b>	<b>6,578</b>	



# Monthly Income Potential

## 7- Level Payout: **Texas**

if each MC gathers 2 Customers

Levels	MCs	Customers	Band 1	Monthly
<b>You</b>	<b>0</b>	<b>20</b>	<b>\$.05</b>	<b>\$1</b>
<b>1</b>	<b>3</b>	<b>6</b>	<b>\$.10</b>	<b>\$.60</b>
<b>2</b>	<b>9</b>	<b>18</b>	<b>\$.20</b>	<b>\$4</b>
<b>3</b>	<b>27</b>	<b>54</b>	<b>\$.40</b>	<b>\$22</b>
<b>4</b>	<b>81</b>	<b>162</b>	<b>\$.75</b>	<b>\$122</b>
<b>5</b>	<b>243</b>	<b>486</b>	<b>\$1.00</b>	<b>\$486</b>
<b>6</b>	<b>729</b>	<b>1,458</b>	<b>\$1.50</b>	<b>\$2,187</b>
<b>7</b>	<b>2,187</b>	<b>4,374</b>	<b>\$2.00</b>	<b>\$8,748</b>
<b>Total</b>	<b>3,279</b>	<b>6,578</b>		<b>\$11,571</b>

\* Chart provided is for demonstration purposes only. All results achieved are based on the efforts of each independent consultant, and are not indicative of the earnings of the typical independent consultant or any minimum potential earnings.

# Monthly Income Potential

## 7- Level Payout: Texas

if each MC gathers 10 Customers

Levels	MCs	Customers
You	0	20
1	3	30
2	9	90
3	27	270
4	81	810
5	243	2,430
6	729	7,290
7	2,187	21,870
Total	3,279	32,810

\* Chart provided is for demonstration purposes only. All results achieved are based on the efforts of each independent consultant, and are

# Monthly Income Potential

## 7- Level Payout: **Texas**

if each MC gathers 10 Customers

Levels	MCs	Customers	Band 1
<b>You</b>	<b>0</b>	<b>20</b>	<b>\$.05</b>
<b>1</b>	<b>3</b>	<b>30</b>	<b>\$.10</b>
<b>2</b>	<b>9</b>	<b>90</b>	<b>\$.20</b>
<b>3</b>	<b>27</b>	<b>270</b>	<b>\$.40</b>
<b>4</b>	<b>81</b>	<b>810</b>	<b>\$.75</b>
<b>5</b>	<b>243</b>	<b>2,430</b>	<b>\$1.00</b>
<b>6</b>	<b>729</b>	<b>7,290</b>	<b>\$1.50</b>
<b>7</b>	<b>2,187</b>	<b>21,870</b>	<b>\$2.00</b>
<b>Total</b>	<b>3,279</b>	<b>32,810</b>	

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# Monthly Income Potential

## 7- Level Payout: Texas

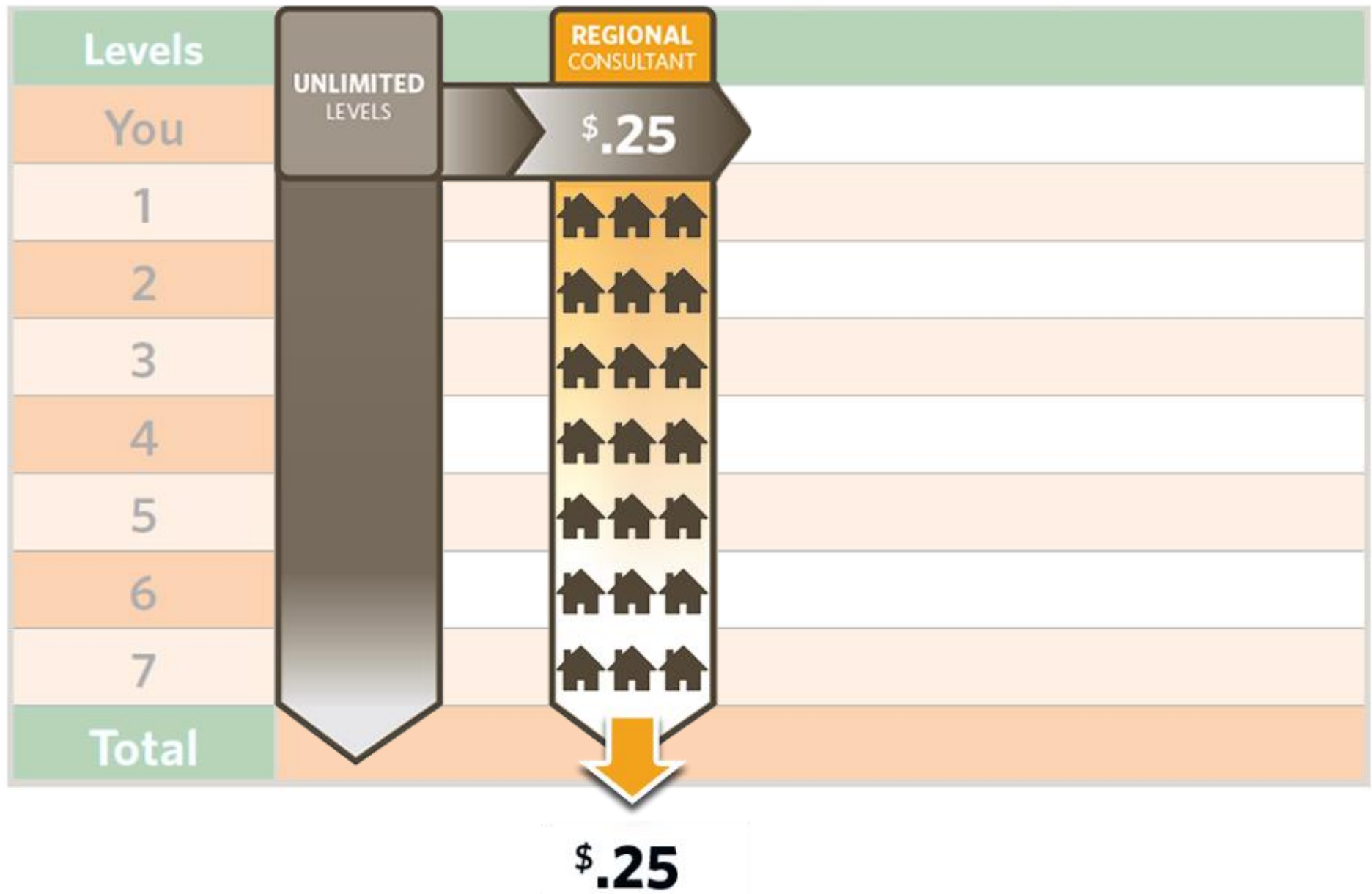
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<b>2</b>	<b>9</b>	<b>90</b>	<b>\$.20</b>	<b>\$19</b>
<b>3</b>	<b>27</b>	<b>270</b>	<b>\$.40</b>	<b>\$108</b>
<b>4</b>	<b>81</b>	<b>810</b>	<b>\$.75</b>	<b>\$608</b>
<b>5</b>	<b>243</b>	<b>2,430</b>	<b>\$1.00</b>	<b>\$2,430</b>
<b>6</b>	<b>729</b>	<b>7,290</b>	<b>\$1.50</b>	<b>\$10,935</b>
<b>7</b>	<b>2,187</b>	<b>21,870</b>	<b>\$2.00</b>	<b>\$43,740</b>
<b>Total</b>	<b>3,279</b>	<b>32,810</b>		<b>\$57,844</b>

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# Customer Residual Bonuses

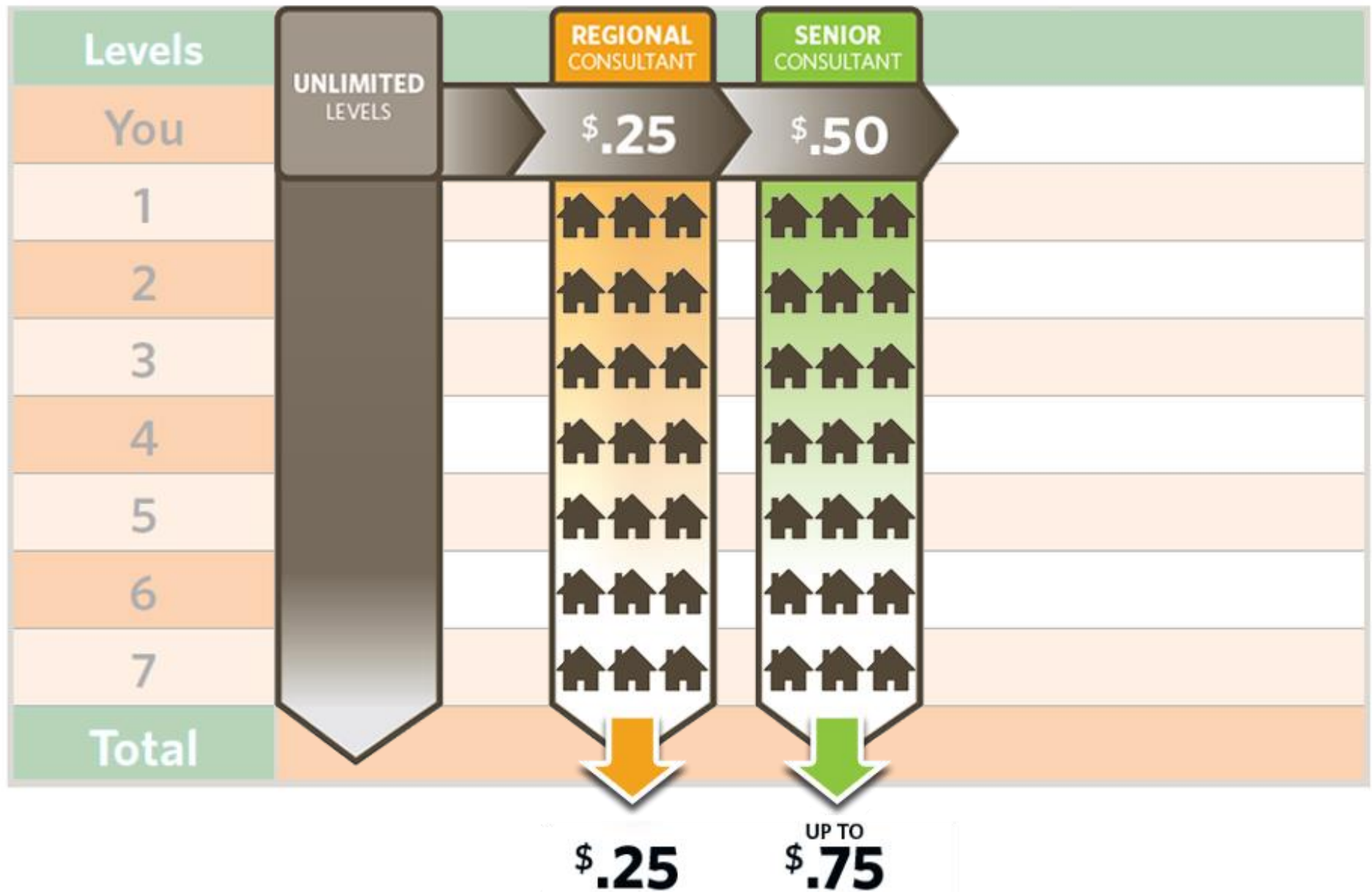
## Texas





# Customer Residual Bonuses

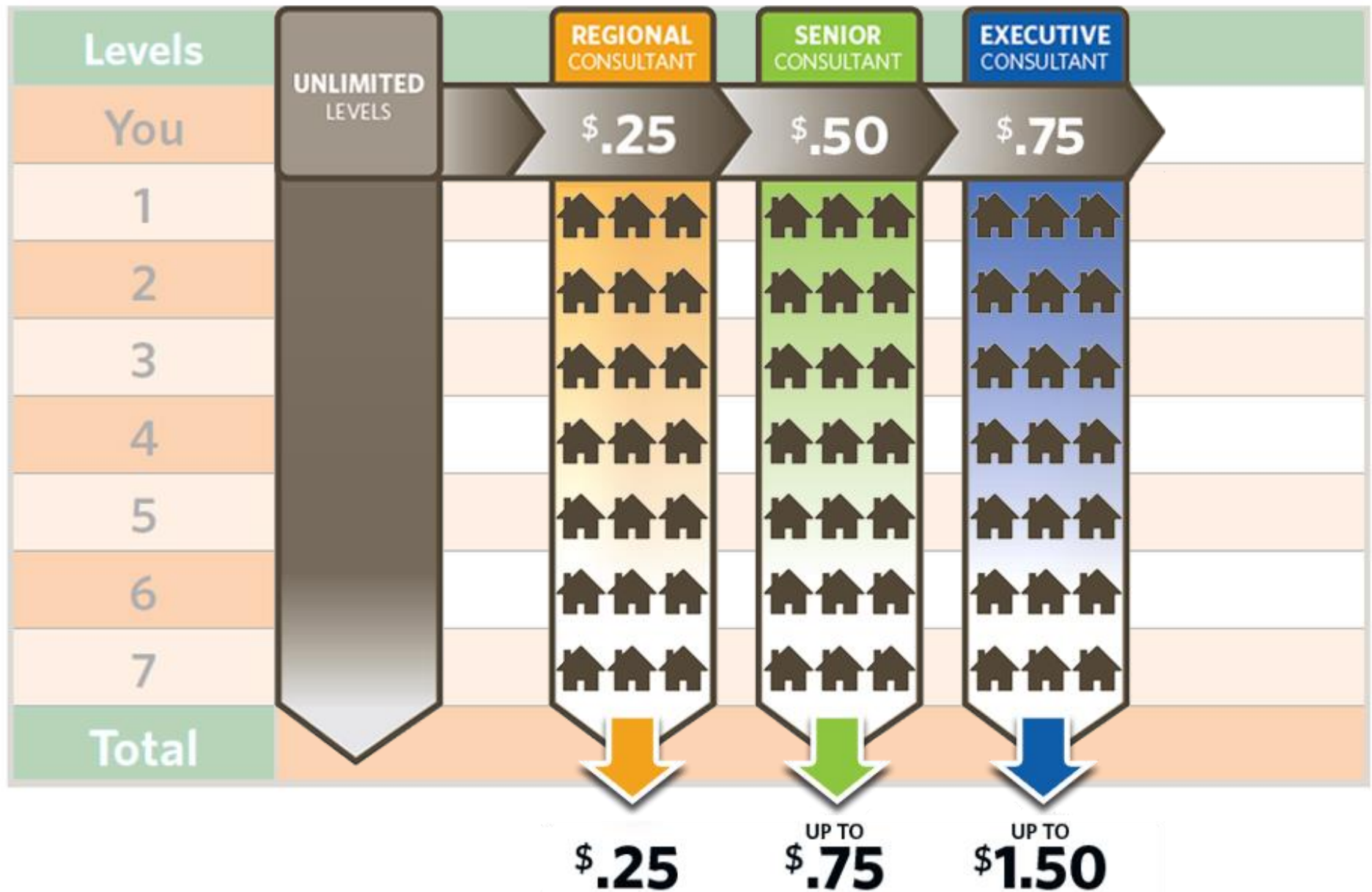
## Texas





# Customer Residual Bonuses

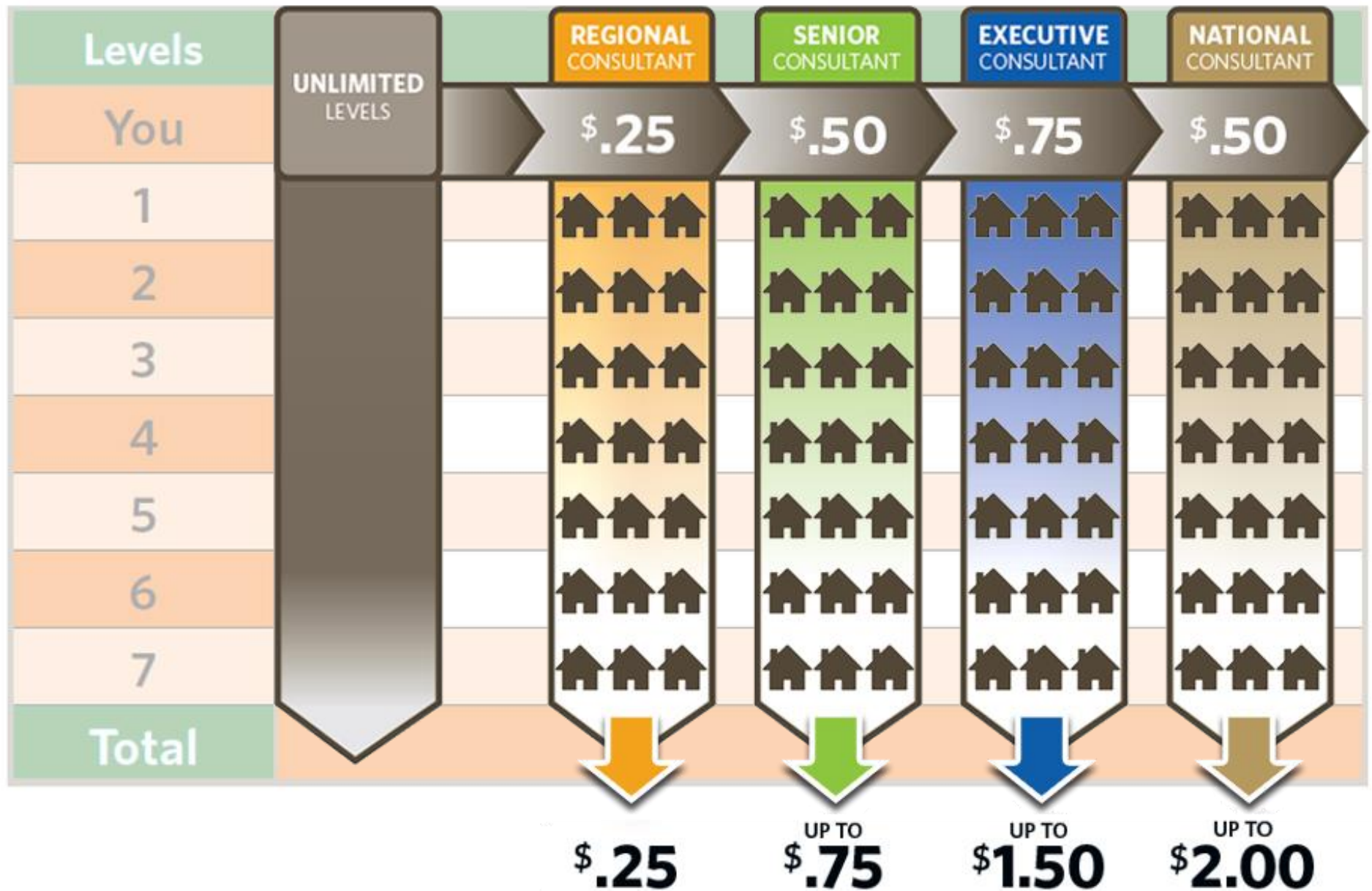
## Texas



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OPPORTUNITY

# Customer Residual Bonuses

Texas



**THANK YOU**

**LEADERSHIP TEAM** OF  **HOUSTON**

**leadershipteamofhouston.com**

# TESTIMONY FROM THE TOP

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Our Success



**AMBIT**ENERGY<sup>®</sup>





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OPPORTUNITY

# Why I Started My Ambit Business



# What is Your “Why”?

- ➔ Desire additional income
- ➔ Reduce or eliminate debts
- ➔ More time with your family
- ➔ Provide more to charity
- ➔ Build savings
- ➔ Children's college education
- ➔ Financial freedom





# Why Ambit Works

→ A service — not a product



# Why Ambit Works

- ➔ A service — not a product
- ➔ Power of part-time



# Why Ambit Works

- ➔ A service — not a product
- ➔ Power of part-time
- ➔ Lucrative compensation plan



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- ➔ A service — not a product
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- ➔ Lucrative compensation plan
- ➔ Perfect timing



# Why Ambit Works

- ➔ A service — not a product
- ➔ Power of part-time
- ➔ Lucrative compensation plan
- ➔ Perfect timing
- ➔ Proven system





# http://www.team526.biz



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## AMBITION2017

AUGUST 30 - SEPTEMBER 2, 2017

**\$169 AMBITION 2017.**  
\$149 for new MCs who have been with Ambit for 30 days or less.

## New Consultants

[FAST TRACK WELCOME PACK](#)

[CLICK HERE TO DOWNLOAD >](#)



## Team526 National Home Party 5.0 Event

Thank you all. Continue to use these links anytime as we get ready for the next one!

[Texas Home Party from Maui](#)

[Other States Home Party from Maui](#)

## Video Log



Ambit Opportunity  
Other States

September 9, 2016



Ambit Opportunity  
Video Texas

September 9, 2016



Introduction to  
Training

September 6, 2016



Fast Track To Your  
Next Reception

## Live Daily Calls

[Call Replay](#)

Mon - Sat 10am CST, 11am EST, 8am PST

Phone: [712-775-7031](tel:712-775-7031) Pin: 968-941-063#

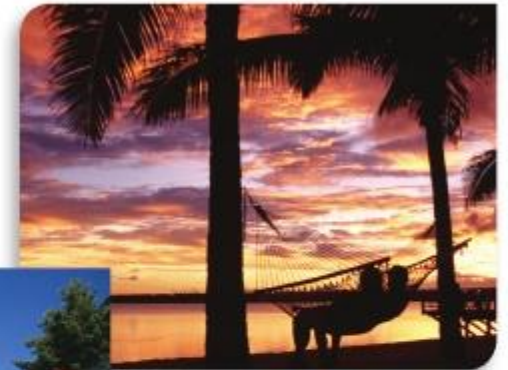
Mon	Debbie Atkinson	Your Why
Tue	David Fleet	The List
Wed	Rose Duncan	The Invitation
Thu	Bobby Aymes	The Presentation
Fri	Alma Henriquez	Validation / Asking for the Decision
Sat	Jeni Sherrard	Q and A
Sun	Chris Atkinson	Team Call (7pm CST)



THE AMBIT  
OPPORTUNITY

# Get Started Now

- ➔ **Join** Ambit Energy
- ➔ **Become** your own first Customer
- ➔ **Take control** of your financial future



# THANK YOU FOR YOUR TIME AND ENERGY



**AMBIT**ENERGY<sup>®</sup> 

# Monthly Income Potential

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if each MC gathers 10 Customers

Levels	MCs	Customers	Band 1	Monthly
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